

Virtual Goody Bag

We are excited to announce an opportunity for you and your company to be further aligned with the Napa Valley Marathon through our NVM Virtual Goody Bag program!

We are using *Virtual Event Bags* which enables your company to reach our participants in an engaging way at the peak of their interest. You are invited to create a placement in the bag to promote your products or services to our participants.

The NVM Virtual Goody Bag will be a collection of online offers and information shared with participants that took part in the event. Your placement could be a traditional discount offer, online store discount, educational information, or simply an opportunity to advertise your services right inside our bag.

As added value to your participation in the NVM Virtual Goody Bag, after the event, we are able to provide robust performance reports with metrics outlining activities generated by participants interacting with your placement. Best of all, the entire experience is 'GREEN' so together we are reducing our waste footprint.

You can learn more about the NVM Virtual Goody Bag [HERE](#):

<http://www.virtualeventbags.com/>

A placement in the 2016 NVM Virtual Goody Bag is \$150.

If you are interested in a placement in the NVM Virtual Goody Bag, please EMAIL GoodyBag@napavalley-marathon.org and we will get you started.

The deadline to join the NVM Virtual Goody Bag program is February 20, 2016.

We hope to hear from you soon!